



## ShadowBox Pictures, LLC. Privacy Policy

ShadowBox Pictures, LLC (and Shadow Box Direct) provides a variety of services and products, including pre-production consultation, planning, production services, and post production, to users and clients via E-mail and on numerous Web sites throughout the World Wide Web, including the site you are currently on (the "Sites"). ShadowBox Pictures is strongly committed to protecting the privacy of your personal information and providing a safe and secure environment for its users and clients.

THE PURPOSE OF THIS SHADOWBOX PRIVACY POLICY (THE "POLICY") IS TO HELP YOU UNDERSTAND THE KINDS OF INFORMATION WE MAY GATHER ABOUT YOU WHEN YOU VISIT THE SITES OR USE ANY OF OUR SERVICES, HOW WE MAY USE THAT INFORMATION, IN WHICH MANNER WE WILL DISCLOSE IT, AND HOW YOU CAN CORRECT AND/OR UPDATE THE INFORMATION. PLEASE NOTE THAT BY USING THE SERVICES OR VISITING THE SITES, YOU SIGNIFY YOUR AGREEMENT WITH THIS POLICY. IF YOU DO NOT AGREE TO THE TERMS OF THIS POLICY, PLEASE DO NOT USE THE SERVICES OR REFRAIN FROM VISITING THE SITES.

Please note that the Policy applies only to ShadowBox Pictures Services and Sites, but not to other Web sites to which we may link, or to third parties or advertisers on the Sites. Additionally, your use of the Services and/or the Sites is governed by all applicable laws, ShadowBox Pictures Terms of Service or Terms of Use, as well as by any other published rules pertaining to either a Site or Service.

### Targeted Advertising

ShadowBox Pictures believes that advertising on the Internet is more interesting to the user when it is relevant. Therefore, using your non-personally identifiable information and technologies such as cookies (each described below), we may deliver commercials examples and information that are targeted towards your interests and your behavior on the Internet. This is sometimes called behavioral advertising.

Advertising may be delivered to you based upon the non-personally identifiable information you have provided to us (such as your interests and demographic data) and non-personally identifiable information we collect ourselves from you (such as the pages you have viewed on the Sites or articles you have accessed). For instance, if you expressed an interest in Direct Response or have been reading articles on the Sites about Direct Response, we may show commercials specifically to you regarding this topic.

If you do not want to receive such targeted advertisements, then follow the instructions below in the section titled "Managing Cookies."



## The Information We Gather

ShadowBox Pictures collects two types of information from visitors or users of the Sites or the Services: "personally identifiable information," such as your name and E-mail address and "aggregate" or "non-personally identifiable information" such as information about a user's use of the Sites (for example, how many users log on to Sites daily or view particular article).

ShadowBox Pictures collects information from you at several different points on the Sites or through use of the Services, either using technology such as cookies (explained below) or by asking you for specified information. Personally identifiable information is only collected by ShadowBox Pictures from you when you voluntarily provide it to us. This may occur when you voluntarily fill out a form or otherwise send information to ShadowBox Pictures. ShadowBox Pictures may require its clients and users to provide certain personal information if they wish to participate in various activities on the Sites (e.g., Consummating transactions and entering discussions, or requesting additional information from one of our sales representatives). Non-personally identifiable information may be automatically collected from you in connection with your use of the Sites or Services.

## Message Board and Chats

Among the many Services which ShadowBox Pictures offers users on their site, we provide voluntary message boards, chat rooms, and other interactive forums. Please be aware that ShadowBox Pictures makes no commitment to monitor these forums. Furthermore, any information which you may post to a forum, including your personally identifiable information, will be disclosed and available to all users of that forum, and is therefore no longer private. By using the forums, you agree that ShadowBox Pictures is not responsible for any information that you disclose or communicate online in such forums, and any disclosures you make are at your own risk. ShadowBox Pictures reserves the right to republish your postings (in whole or part), taken from the forums, anywhere on the Sites, or elsewhere on the Web in any format or any other medium, including print and radio, without prior notice or your express consent.

## How We Use the Information That We Gather

ShadowBox Pictures uses the information collected, including personally identifiable information, for a variety of purposes. For example, we use your information to better understand your needs and provide you with better products and services. We may use your information to respond to your inquiries or requests; communicate with you; update you on products, services, and benefits; alert you to promotional offers; personalize the Sites for you; contact you for market research; or provide you with marketing information, or other information we think would be of particular interest.

ShadowBox Pictures uses certain technologies, such as "cookies," to personalize and improve your online experience.

Cookies are alphanumeric identifiers that are transferred to your computer's hard drive. Cookies store information about your visit to the Sites or your use of the Services, thereby allowing you to access certain ShadowBox Pictures Site features not otherwise



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available. The information in the cookie is transmitted from your computer to ShadowBox Pictures. The information contained in these cookies makes it possible for us to know if you are presently logged onto a Site or using any of the Services, or whether you have done so in a prior visit. This technology also enables Shadow Box Pictures to instantly determine your access privileges while allowing you to navigate the Sites or use any of the Services without having to repeatedly log in.

Cookies from ShadowBox Pictures are also used to collect standard information transmitted from your Web browser including, without limitation: your Internet protocol address, browser type, Web pages you visited with date and time, purchases you made on any of the Sites and the type of operating system on your computer. This information is used to help us understand and meet the ever-changing needs and interests of our visitors or subscribers.

ShadowBox Pictures may also use cookies to track your access to, and use of the forums on the Sites, as well as your responses to any of our online surveys. ShadowBox Pictures does not control any cookies you may receive from an advertiser or other third party and these cookies are not subject to this Policy, although the advertiser may have their own policy.

ShadowBox Pictures also uses Web beacon technology to help track site usage. Web beacons (also called single pixel gifs or action tags) allow ShadowBox Pictures to track page viewing counts and pattern, which we use to focus and tailor future content development, measure the effectiveness of ShadowBox Pictures own marketing campaigns, and assist with broadband capacity management for the Sites.

ShadowBox Pictures may also use a third-party ad network provider to help present advertisements on this Site. Third-party ad serving enables ShadowBox Pictures to target advertisements to you for products and services you might be interested in. These third party network advertisers, along with other advertisers and sponsors on the Sites, may use cookies, Web beacons, or similar technologies (and, in the case of cookies, access them on your computer if you choose to have cookies enabled in your browser) to serve you advertisements tailored to interests you have shown by browsing on this and other sites you have visited, to determine whether you have seen a particular advertisement before, and to avoid sending you duplicated advertisements. In doing so, the provider collects non-personally identifiable information such as your browser type, your operating system, Web pages visited, time of visits, content viewed, ads viewed, and other clickstream data. The use of third party cookies,

Web beacons, and similar technologies by these ad network providers is governed by each third party's specific privacy policy, not this one. Please visit the links below ShadowBox Pictures neither controls nor have we reviewed or approved the content that appears on such Linked Sites.

Even though certain information collected by such third parties might not identify you personally, we strongly encourage you to become familiar with their privacy practices, and to contact them if you have any questions about their respective privacy policies and practices.



You acknowledge and agree that ShadowBox Pictures is not responsible for the legality, accuracy, or inappropriate nature of any content, advertising, products, or other materials on or available from such Linked Sites. You further acknowledge and agree that Shadow Box Pictures shall not be responsible or liable, directly or indirectly, for any damage or loss caused or alleged to be caused by or in connection with use of or reliance on any such content, goods, and services available on or through any such Linked Site.

### **How To Contact Us**

Please relay any questions you may have pertaining to our above stated policies to our Customer Service Department at [info@shadowboxpictures.com](mailto:info@shadowboxpictures.com)

### **Privacy Policy Changes**

This Policy was last changed in March 2013. If ShadowBox Pictures makes changes to any of the terms or conditions of the Policy, this document will be revised so that you will always know what information we gather, how we might use that information, and to whom we will disclose it. We reserve the right to change, modify, add or remove portions of this Policy at any time and without notice, and any changes will become effective immediately upon being posted unless ShadowBox Pictures advises you otherwise. Your continued use of the Services and/or the Sites after this Policy has been amended shall be deemed to be your continued acceptance of the terms and conditions of the Policy, as amended. We encourage you to bookmark this Web page and review this Policy regularly.

[http://www.networkadvertising.org/optout\\_nonppii.asp](http://www.networkadvertising.org/optout_nonppii.asp)  
<http://www.doubleclick.net/us/corporate/privacy>  
<http://www.doubleclick.net/us/corporate/privacy>

Please note that ShadowBox Pictures reserves the right to access and/or disclose personally identifiable information and aggregate information we gather, as required by courts or administrative agencies and to the extent required to permit us to investigate suspected fraud, harassment, or other violations of any law, rule, or regulation, the Sites' rules or policies, or the rights of third parties or to investigate any suspected conduct that ShadowBox Pictures deems improper.

### **Managing Cookies**

You always have the option of setting your browser to warn you when a cookie is being accessed on your computer, to delete cookies that are currently on your computer or to decline cookies altogether. However, to take full advantage of the Sites, Services, and features offered by ShadowBox Pictures, your browser must accept cookies. The settings on your computer that allow you to accept or refuse cookies vary depending on the Web browser you are running. Please check the help tab of your browser for specifics on your software.



### **Children's Information**

ShadowBox Pictures policy is that it does not knowingly collect personally identifiable information from individuals under thirteen years of age. The Services or Sites are not directed or intended for children under thirteen years of age. If you are under thirteen years of age, you should not register to become a Subscriber or provide personally identifiable information on any of the Sites. If you are the parent or guardian of a child whom you believe has disclosed personally identifiable information to ShadowBox Pictures, please contact ShadowBox Pictures at [info@shadowboxpictures.com](mailto:info@shadowboxpictures.com) so that we may delete and remove such child's information from our systems.

### **Third Party Links**

ShadowBox Pictures does not monitor, control, or endorse the information collection or privacy practices of any third parties including, without limitation, any Partner, advertiser, or other third party who may provide services throughout the Sites. On behalf of various sponsors, the Sites may provide sponsored links to third party Web sites or resources ("Linked Sites").

ShadowBox Pictures neither controls nor have we reviewed or approved the content that appears on such Linked Sites.

Even though certain information collected by such third parties might not identify you personally, we strongly encourage you to become familiar with their privacy practices, and to contact them if you have any questions about their respective privacy policies and practices.

You acknowledge and agree that ShadowBox Pictures is not responsible for the legality, accuracy, or inappropriate nature of any content, advertising, products, or other materials on or available from such Linked Sites. You further acknowledge and agree that Shadow Box Pictures shall not be responsible or liable, directly or indirectly, for any damage or loss caused or alleged to be caused by or in connection with use of or reliance on any such content, goods, and services available on or through any such Linked Site.

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